

Gulf Downstream Association presents

TRANSFORM *Virtual Event*

The Evolving Future of Leadership and Project Management

Event Programme

FREE TO ATTEND

22-23 FEB 2021

13:00-16:50 Bahrain Time Zone (GMT+3)

www.gdaconference.org

ABOUT THE VIRTUAL EVENT

Living and working post COVID-19 will be different from how it was before. From the perspective of the Gulf Downstream Association (GDA), leveraging the deep knowledge of its two Technical Committees (Leadership & People Development and Project Management), this virtual event will provide insights into the extent to which transformational leadership is essential and how capital projects should be managed in this new business environment.

Participants will have the ideal platform to interact with thought leaders, and come away with valuable ideas and insights into how to capitalise on new and emerging opportunities.

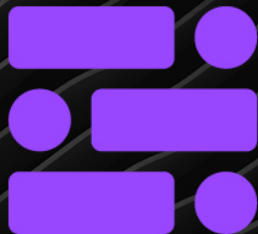
DAY 1:

THE NEW
REALITY OF
TRANSFORMATIONAL
LEADERSHIP



DAY 2:

THE NEW
REALITY OF
PROJECT
MANAGEMENT



KEY TAKEAWAYS

1 Leadership and People Development

Deep dive into traits and characteristics that business leaders need to demonstrate. In addition, participants and audience will have opportunities to listen and know more about ways and plans to develop talents, empower women and maximize the value of knowledge sharing.

2 The Future of Projects

Considering the current business capital constrain environment, participants can share as well as learn what types of capital investments can be pursued. Panelists will share what new ways are there to deliver efficient projects. Do engineering, contracting and service companies, who leverage digital solutions, have a competitive advantage? Our experts will share interesting benefits of adopting advanced work packages and modularisation with proven capital efficiency gains.

CONFERENCE PROGRAMME COMMITTEE

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Division Head, Jazan Economic
City Development Department
Saudi Aramco

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Rayyan S. Tayeb
HRBP Domestic Refining & NGLF
Saudi Aramco

FOR THE FULL LIST OF COMMITTEE MEMBERS VISIT

gda.org.bh/committees/overview

ATTENDEE PROFILE

Engineers and other professionals

- Advanced Process Manager
- Area Manager
- Business Development Manager
- Chemical Engineer
- Communications Engineer
- Compliance Engineer
- Consultant
- Costing and Planning Engineer
- Design Process Engineer
- Instrumentation Manager
- Energy Engineer
- EP Manager
- Facilities Planning Engineer
- Field Service Engineer
- Fire Officer
- Gas Process Engineer
- Inspection Engineer
- Instrument and Control Engineer
- Instrument Design Engineer
- IT Specialist
- Lead Engineer
- Lead Scientist
- Maintenance Engineer
- Modelling and Planning Specialist
- NGL Manager
- Oil Producing Engineer
- Operational Excellence Manager
- Planning Manager
- Plant Engineer
- Process Applications Manager
- Process Control Manager
- Production Engineer
- Process Manager
- Project Manager
- Quality Manager
- Refinery Engineer/Manager
- Reliability Engineer
- Research Engineer
- Risk Assessment Engineer
- Safety and Environment Manager
- Sales and Marketing Manager
- Specialty Products Manager
- Technical Catalysts Manager
- Technical Services Manager
- Technology Manager
- Technology Sales Manager
- Project Engineer
- Scheduling Engineer
- Supply Chain Management Professionals
- Procurement Professionals
- Estimating Engineer
- Business Administrator
- Project Control Engineer and Manager
- Project Communication Manager
- Project Interface Engineer and Manager

Operations and HR professionals

- Country and Division Manager/Head
- District Manager/Supervisor
- Marketing Manager
- HR Generalist
- HR, Training or Team Leader/Manager
- Internal Auditor

C-Level Executives

- Board Member
- President
- Vice-President
- Chief Executive Officer
- Executive Director
- Managing Director
- General Manager
- Chief Engineer
- Ministers and Government

Day 1 - Monday, 22 Feb 2021

13:00 - 13:20 **Welcome Remarks and Opening Keynote**

📍 Sessions Area

Speaker

Suleman A. Al-Bargan Chairman, Gulf Downstream Association (GDA)

13:20 - 13:50 **Session: The Leadership Experience and Development Journey**

📍 Sessions Area

A senior leader from the Downstream industry will share his and/or relevant company experience and journey on how to develop leaders. This session will provide insights into the mindset of an inspiring, visionary and influential leader while the audience will be able to take away valuable tips on charting a new path to succeed in the new world as leaders while meeting and overcoming challenges on their career path.

13:50 - 14:00 **Networking Break**

📍 Networking Area

Benefit from the possibility of building more contacts and exchanging information using Face-to-Face Networking.

The Networking area automates the discovery of new connections based on your profile via one-on-one meetings that are similar to a FaceTime call for a set time 60 seconds. You can leave at any time and be given the option to click the "Connect" button during the call to exchange contact information.

14:00 - 15:00 **Panel Discussion: Leading Through a Pandemic: How Do You Develop and Distinguish a Transformational Leader?**

📍 Sessions Area

This insightful panel will reveal what behaviours and mindsets need to come into play while making decisions under pressing business needs, uncertain and disruptive business environment and to cope with future advancements. As a leader, you cannot wish away the chaos of the moment. In contrary to a transactional leader, a transformational leader inspires and empowers people to embrace change, fosters the role of accountability, ownership and encourages creativity and innovation. Understand how great leaders shine by focusing on human capital by sharing a common vision, building trust-worthy relations, communicating and engaging effectively and making collective decisions.

Speakers

Yahya A. Abushal Sr. VP Upstream & Downstream Project Management, Aramco

Oleg Kononov Thought leader, author and TEDx speaker, olegkononov.com

15:00 - 15:10 **Networking Break**

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15:10 - 15:50 **Session: Empowering Women in Leadership Roles**

📍 Sessions Area

Today's business environment brings awaited hopes to see more Women in leadership capacities at different levels. Recently, the leadership of governments, industries and institutions have been providing more growth opportunities for women. As businesses change and grow, the diversity of the workforce will continue to grow as well embracing the need to develop the required skills, knowledge and capabilities to succeed in this evolving and dynamic workplace. This session will shed light on building an inclusive business culture that encourages employees, clients and customers to collaborate towards business objectives while respecting diversity and women inclusion at the workplace.

15:50 - 16:00 **Networking Break**

📍 [Networking Area](#)

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16:00 - 16:40 **Session: Talent Management and Knowledge Sharing**

📍 [Sessions Area](#)

This session has everyone from C-Suite level to planning managers rethink what the workforce of the future will look like? How should companies build on existing skills – re-skill / up-skill? Amidst fast and unprecedented attrition in the GCC, what type of knowledge sharing programs or plans can be leveraged? What parameters should be applied to acquire a new workforce? How should the young workforce benefit from the knowledge of experienced workforce?

16:40 - 16:45 **Closing Remarks by Vice-Chairman**

📍 [Sessions Area](#)

Day 2 - Tuesday, 23 Feb 2021

13:00 - 13:25 **Welcome Remarks and Opening Keynote**

📍 Sessions Area

Moderator

Raj Jhajharia Technical and Marketing Manager, Gulf Downstream Association (GDA)

13:25 - 13:50 **Session: What Investment Matters the Most Post COVID-19 Pandemic**

📍 Sessions Area

The world energy spectrum is evolving. The global oil and gas industry, in particular, faces an unprecedented situation with the impact of COVID-19 pandemic. Making this dilemma complex is the advancement of Electric Vehicles and Renewable Energy in addition to the tight and pressing environmental regulations. This session will share with the audience what types of capital investments should be pursued; De-carbonization, sustainability, regulations compliance, competitive advantages or new technologies and innovations?

13:50 - 14:00 **Networking Break**

📍 Networking Area

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14:00 - 15:00 **Panel Discussion: What Does the Evolving Future of Managing Projects Hold?**

📍 Sessions Area

Managing the complexity of major capital projects in today's oil and gas landscape has never been more critical. Large projects make up a significant percentage of company spend, and therefore there must be a particular focus on how we can realize the benefits of awaited projects taking into account the current capital constraints of business environment. This panel will discuss what new ways downstream refiners and service providers may take together to deliver efficient projects. Panelist will share their success stories and discuss current challenges during projects' life cycle like meeting budgets allocated and completing projects on time in order to realize benefits on time and maximize shareholders' value.

Moderator

Dr. Saadi Adra Founder and CEO, Advisors

15:00 - 15:10 **Networking Break**

📍 Networking Area

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15:10 - 16:00 **Panel Discussion: Journey of EPC/Engineering Firms Towards Digitalisation; Where Are We Today?**

📍 Sessions Area

As current world events disrupt regular business operations, companies are looking to become more agile and resilient. Historically, businesses that resist automation or digitalisation pay a steep price. In the COVID-19 economy, it is mission-critical. By embracing this change, the benefits are both now and over the long term. This session will take a look at how engineering and contracting companies are benefitting from this change and are they able to find and access a wide range of digital solutions, given the constraints of recovering from Covid-19. Do asset owners or clients have any role to play or rationale to drive for that which would complement the business objectives of service providers?

16:00 - 16:10 **Networking Break**

📍 [Networking Area](#)

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16:10 - 17:00 **Session: Enhancing Project Delivery through Modularisation and Advanced Work Packaging (AWP)**

📍 [Sessions Area](#)

Globally, owner-operators are on a quest to achieve greater capital efficiency with substantially higher returns on investment (ROI). Meanwhile, COVID-19 has forced service providers who have these owner-operators as clients to encounter restrictions such as social distancing that can negatively impact productivity, especially during construction. This session explores two engineering and construction industry best practices that have immediate potential to increase ROI for owners and their service providers. Internationally-recognized experts will explain the latest advances in modularisation and advanced work packaging (AWP). Both practices can achieve more efficiency through concurrent engineering, module fabrication, and onsite construction activities. These practices can also drastically reduce the numbers of craft professionals needed on site while simultaneously improving schedule. Modularisation achieves earlier completion with higher quality and results in higher product capacity being realized sooner, improving ROI. AWP aligns the supply chain with engineering, equipment fabrication and field assembly to enable higher productivity with less rework. The good news is that these best practices are both well understood and available for deployment on your projects today!

17:00 - 17:05 **Remarks by GDA Secretary General**

📍 [Sessions Area](#)

17:05 - 17:10 **Closing Remarks by Chairman**

📍 [Sessions Area](#)

ABOUT THE GULF DOWNSTREAM ASSOCIATION

GDA (Gulf Downstream Association) is a pioneering, non-profit association and “point of reference” for all downstream players including industry professionals, corporate executives and legislators seeking to foster excellence and drive advancement through mutually beneficial engagement and industry collaboration.

The Association was established to aggregate the scattered wealth of knowledge that lies across the global downstream industry in order to accelerate development and serve as a catalyst for strong and sustainable industry growth in the Gulf region and worldwide. GDA takes a leading role in supporting the local, regional and international industry through sharing of knowledge, experience and best practices.

For more information visit: www.gda.org.bh

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Vice President of Domestic Refining and NGL Fractionation
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ADNOC Refining



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